



# SEPT 30th

5:00 pm to 9:00 pm

Heritage Flight Museum

100% of proceeds to benefit  
Helping Hands

# LEADERS 2023



## Special Guest

Former Seattle Mariner's Right Fielder

## Jay Buhner

On **September 30th**, at the Heritage Flight Museum, the Helping Hands Leaders 2023 event will focus on "Inspiring your Players" with special guest **former Seattle Mariner's Right-Fielder, Jay Buhner**.

From the ballfield to the boardroom, great leaders inspire their teams, and often in sports, coaches and key players do the inspiring. Our **3rd Annual** leadership event will showcase the dedication and determination of local leaders and community members coming together to support our neighbors' basic needs.

As a sponsor, you impact local families, kids, veterans, and our unhoused community members through Food Distribution, CHOW, Solutions, Job Skills Training, and other programs. With **100% of funds raised at Leaders going directly to Helping Hands**, we are committed to making a meaningful impact on the lives of those in need.

- Title Sponsor - \$15,000
- Speaker Sponsor - \$15,000
- VIP Sponsor - \$12,500
- Co-Host Sponsor - \$10,000
- Leadership Sponsor - \$5,000
- Champion Sponsor - \$2,500
- Partner Sponsor - \$1,000
- Supporter Sponsor - \$500
- Thankful Sponsor - \$250
- Match Sponsor - \$(Your Choice)

## SPONSORSHIP OPPORTUNITIES AVAILABLE

Limited quantities available.

Contact Käaren Flint at (360) 856-2211 or  
Kaaren@HelpingHandsFoodBank.org

Scan to view full  
Sponsorship packet



## Title Sponsor

Limit 1

- **Name and logo in a premium position on all marketing material** (e.g., print and digital advertising, social media, emails, website, flyers, etc.)
- **Presence at the Event:**
  - Banner(s) and signage to be prominently displayed in the event space
  - Introduction at the beginning of the program
  - 1 VIP table (8 guests)
  - Video opportunity in "What is Leadership?" (a part of the program)
  - Premium position back cover full-page ad in the program booklet
- **Additional Marketing Opportunities:**
  - Logo included on sponsorship page, on event webpage
  - Weekly social media mentions during event promotion
  - One "featured" in Facebook Live video on the Helping Hands Facebook Page
  - Opt-in database (from ticket sales, registrations, etc.)
  - "Thank you email" - Exclusive message from Title Sponsor included in ticket confirmations.
  - Logo featured in "Thank you" ad in Skagit Valley Herald

**Title Sponsor Investment: \$15,000**

## Speaker Sponsor

Limit 1

- **Name and logo in a prominent position on most marketing material** (e.g., print and digital advertising, social media, emails, website, flyers, etc.)
- **Presence at the Event:**
  - Banner(s) and signage to be prominently displayed in the event space
  - Introduction at the beginning of the keynote's Q&A & opportunity to ask the first question
  - 1 VIP table (8 guests)
  - Premium position inside front full-page ad in the program booklet
- **Additional Marketing Opportunities:**
  - Logo included on event webpage
  - Biweekly social media mentions during event promotion
  - One "featured" in Facebook Live video on the Helping Hands Facebook Page
  - Opt-in database (from ticket sales, registrations, etc.)
  - Logo featured in "Thank you" ad in Skagit Valley Herald

**Speaker Sponsor Investment: \$15,000**

## VIP Sponsor

Limit 1

- **Name and logo on most marketing material** (e.g., print and digital advertising, social media, emails, website, flyers, etc.)
- **Exclusive logo on VIP marketing materials** (except Title Sponsor)
- **Presence at the Event:**
  - Banner(s) and signage to be prominently displayed in the VIP room
  - Introduction at the beginning of dinner
  - 4 VIP tickets
  - Video opportunity in "What is Leadership?" (a part of the program)
  - Full-page ad in the program booklet
- **Additional Marketing Opportunities:**
  - Logo included on sponsorship page, on event webpage
  - Exclusive social media mentions twice a month during event promotion
  - One "Featured" in Facebook Live video on Helping Hands Facebook Page
  - Logo featured in "Thank you" ad in Skagit Valley Herald

**VIP Sponsor Investment: \$12,500**

## Co-Host Sponsor

Limit 2

- **Name and logo on most marketing material** (e.g., print and digital advertising, social media, emails, website, flyers, etc.)
- **Presence at the Event:**
  - Banner(s) and signage to be displayed in the event space
  - 2 VIP tickets
  - Video opportunity in "What is Leadership?" (a part of the program)
  - Half-page ad in the program booklet
- **Additional Marketing Opportunities:**
  - Logo included on sponsorship page, on event webpage
  - Exclusive monthly social media mentions during event promotion
  - Logo featured in "Thank you" ad in Skagit Valley Herald

**Co-Host Sponsor Investment: \$10,000**



## Leadership Sponsor

Limit 5

- Name and logo on some marketing material (e.g., print and digital advertising, social media, emails, website, flyers, etc.)
- Presence at the Event:
  - Logo featured on main event display
  - 4 General Admission tickets
  - Logo featured in the program booklet
- Additional Marketing Opportunities:
  - Logo included on sponsorship page, on event webpage
  - Monthly social media mentions during event promotion
  - Logo featured in "Thank you" ad in Skagit Valley Herald

**Leadership Sponsor Investment: \$5,000**

## Champion Sponsor

Limit 10

- Name on some marketing material (e.g., print and digital advertising, social media, emails, website, flyers, etc.)
- Presence at the Event:
  - Logo featured on main event display
  - 2 General Admission tickets
  - Logo featured in the program booklet
- Additional Marketing Opportunities:
  - Logo included on sponsorship page, on event webpage
  - Two social media mentions throughout the event promotion

**Champion Sponsor Investment: \$2,500**

## Partner Sponsor

Limit 20

- Presence at the Event:
  - Logo featured on main event display
  - 2 General Admission tickets
  - Logo featured in the program booklet
- Additional Marketing Opportunities:
  - Logo included on sponsorship page, on event webpage
  - One social media mention throughout the event promotion

**Partner Sponsor Investment: \$1,000**

## Supporter Sponsor

Limit 20

- **Presence at the Event:**
  - Logo featured on main event display
  - 1 General Admission ticket
  - Name featured in the program booklet
- **Additional Marketing Opportunities:**
  - Logo included on sponsorship page, on event webpage
  - One social media mention throughout the event promotion

**Supporter Sponsor Investment: \$500**

## Thankful Sponsor

Unlimited

- **Presence at the Event:**
  - Name featured on main event display
  - Name featured in the program booklet
- **Additional Marketing Opportunities:**
  - Name included on sponsorship page, on event webpage
  - One social media mention throughout the event promotion

**Thankful Sponsor Investment: \$250**

## Match Sponsor

Unlimited – Contact Us!

- **Presence at the Event:**
  - Fulfillment equal to the (\$) sponsor amount
- **Additional Marketing Opportunities:**
  - Fulfillment equal to the (\$) sponsor amount

**Match Sponsor Investment: \$ (Your choice)**

### Questions?

Contact Käaren Flint

(360) 856-2211 or [Kaaren@HelpingHandsFoodBank.org](mailto:Kaaren@HelpingHandsFoodBank.org)

# Leaders 2023 Sponsorship Commitment Form

SATURDAY, SEPTEMBER 30, 2023, 5:00 PM – 9:00 PM

HERITAGE FLIGHT MUSEUM 15053 CROSSWIND DR., BURLINGTON, WA 98233

## Sponsorship Level

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Title Sponsor – \$15,000    | <input type="checkbox"/> Leadership Sponsor – \$5,000 | <input type="checkbox"/> Supporter Sponsor – \$500 |
| <input type="checkbox"/> Speakers Sponsor – \$15,000 | <input type="checkbox"/> Champion Sponsor – \$2,500   | <input type="checkbox"/> Thankful Sponsor – \$250  |
| <input type="checkbox"/> VIP Sponsor – \$12,500      | <input type="checkbox"/> Partner Sponsor – \$1,000    | <input type="checkbox"/> Match Sponsor – \$ _____  |
| <input type="checkbox"/> Co-Host Sponsor – \$10,000  |   |  |

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Social Media: \_\_\_\_\_

Signature: \_\_\_\_\_

## Method of Payment:

- Pay Online at [www.HelpingHandsFoodBank.org/donate](http://www.HelpingHandsFoodBank.org/donate)
- Request Invoice: Email [Development@HelpingHandsFoodBank.org](mailto:Development@HelpingHandsFoodBank.org)
- Payment Enclosed: P.O. Box 632, Sedro-Woolley, WA 98284

With **100% of funds** raised at Leaders going directly to Helping Hands, we are committed to making a meaningful impact on the lives of those in need.

Donations are deductible to the full extent of the law. 501(c)(3) non-profit. Tax ID Number 91-1203572.



## Questions?

Contact Käaren Flint

(360) 856-2211 or [Kaaren@HelpingHandsFoodBank.org](mailto:Kaaren@HelpingHandsFoodBank.org)